

In 2022 FJC launched its blog series, "The Power of the Personal: Ideas and Inspiration from a Boutique DAF Sponsor." We invite you to review some of the ideas and best practices we distributed to our imaginative donors.

### A Foundation Evolves To Keep Pace with Its Innovative Donors

In the first of a new blog series, our CEO Sam Marks reflects on the FJC's origins in 1995, and how the organization has progressed since its early days. "Our most innovative donors have kept abreast of the way the financial industry has evolved. The sky's the limit, and the more imaginative the donor, the more we at FJC can do."



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## Customizing Your Giving: Getting Creative with What You Give

This installment of our blog series highlights a number of donors that transformed their non-cash assets into a philanthropic resource for good in the world. With the right imagination and expertise, your DAF sponsor can act as a kind of Philosopher's Stone, transforming lead into philanthropic gold.

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# Making the Case for FJC's Boutique Approach to DAFs

As an account holder at FJC, you've made the choice to work with a sponsor of DAFs that allows you to take a more personalized and customized approach to your philanthropy. In this blog post, we list some of the reasons account holders choose the boutique path, including a few "pro tips" that may be appealing to longtime donors who have not yet tapped all of FJC's expertise and capabilities.



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# **Customizing Your Giving: How You Invest**

It's well known that donor-advised fund (DAF) accounts allow donors to recommend grants to nonprofits of their choice. But donors can also recommend how funds are invested. FJC's Chief Financial & Investment Officer Regina Rodriguez discusses the unparalleled customization available at FJC, and how our imaginative donors are taking

advantage of it, in the following informative Q&A session.

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## Philanthropy and the Life Cycles of Individuals...and Families

For many of our donors, the philanthropic impulse is a calling, as critical to their sense of self and legacy as their professional lives. While donors may open a donor-advised fund (DAF) account with us as an individual, we often engage with a whole family system, or work with them to consider longer time horizons than just their own lives.



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# 2022 Year-End Giving – A Conversation with FJC Board Member Neal Myerberg

As the end of the year approaches, FJC CEO Sam Marks interviewed FJC Board Member, Neal Myerberg, Principal at Myerberg Philanthropic Advisors, who consults with charitable organizations, foundations and philanthropists. "Regardless of what the market is doing, it's always a good time to plan," says Myerberg.

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# **Important Year-End Dates for Account Holders**

As we head into year-end, don't forget to review <u>important year-end deadlines</u>. And please make note of our new PERMANENT mailing address: 225 West 39th Street, 12th Floor, New York, NY 10018 and visit our <u>FAQ</u> regarding our office move.

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