FJC’s Alliance Program for Wealth Advisors

Your Boutique DAF Solution
Join FJC’s Alliance Program

Your clients get full access to FJC’s DAF platform while your firm retains advisory services over their donated assets.

- Maintain full visibility into your client’s investments, even those invested tax-free for philanthropic purposes.
- Customize your client’s investment approach according to their preferences for risk, return, and asset class.
- Maintain authority to modify or rebalance assets that are donated to FJC.
- In addition to 24/7 online access, contact FJC staff by phone during business hours with no call trees.
- Available to advisors with significant aggregate FJC donor accounts (typically >$1 million)

Our Values

Expert  Creative  Nimble  Responsive  Reliable
What Do Your Clients Want to Do?

- Engage in ongoing, meaningful philanthropy, without the hassle of setting up your own foundation?
- Donate an unusual or illiquid asset?
- Invest for impact while retaining the liquidity to make grants?
- Involve their next generation in the process of giving?
- Deploy funds in their DAF account as a low-interest loan to a nonprofit they care about?

**Bold ideas** don’t scare us. We have a number of fund structures to meet your clients’ evolving needs. Have an idea you don’t see here? Talk to us about a customized solution!

Deepen your client relationships. Engage with FJC’s uniquely flexible philanthropic platform.
FJC’s Agency Loan Fund

- Offered as an investment option, alongside more conventional products (equities, fixed income, cash).
- ALF earns a competitive risk-adjusted return, currently about 4%. Credit enhancement on the pool makes the likelihood of principal loss remote.
- Loans from ALF advance the missions of vital organizations by bridging urgent cash flow needs.
- All loans originated for the ALF are rigorously vetted for credit quality by FJC staff.
- When interest and principal payments are paid, your account grows - amplifying your impact again and again.
- FJC’s Agency Loan Fund has advanced over $280 million in loans to over 200 non-profit organizations globally.
Growing the Philanthropic Impulse

- **Collective Giving Accounts.** Established by individuals, families, organizations or small groups that want to raise funds as a group, or from multiple individuals and foundations for the purpose of supporting charitable organizations.

- **Young Philanthropist Funds.** A donor advised fund that can be established for someone college age or younger. Minimum initial contribution is reduced from $5,000 to $1,800.

- **Gift Certificates.** The perfect way to acknowledge a wonderful event, say thank you, and show your appreciation and affection. Entitles recipients to recommend a gift to the qualified tax-exempt charity of their choice. FJC account holders may request Gift Certificates in any amount of $100 or greater.
The Process for Donors

1. **Open and Name Account**
   - Donate Cash, Securities, or Other Assets
     - Donations are Tax Deductible, and FJC Provides Donors With A Tax Receipt
   - Invest
     - Donor Selects Investment Allocation
   - Recommend Grants
     - Choose Among All Qualified Nonprofit Organizations Through FJC’s Online Portal
   - Replenish Your Account
     - Donors May Add Funds to Their Account At Any Time

2. **Choose Account Signatories and Successors**
   - Typically, Donors select from FJC’s menu of approved investment options.
   - Our Alliance relationships allow donors to retain their wealth advisors to manage this portfolio of philanthropic capital.
Georgette Bennett and Leonard Polonsky Family Fund worked with FJC to transform a residential property in Aspen, Colorado into a portion of their $12 million grant to the New York Public Library. The family donated the Aspen property to FJC, which then sold the real estate, generating the proceeds that covered a portion of the grant. The grant to the Library in 2019 will support the creation of Polonsky Treasures Exhibition, a permanent display of rotating items from its extensive research collections, including an original copy of The Declaration of Independence, Christopher Columbus’ letter to King Ferdinand II advising him of his discovery in the New World, The Gutenberg Bible, and original sheet music from Beethoven and Mozart.

FJC worked with donor Sandy Wheeler to close a $100,000 cash flow loan to Brighter Tomorrows, a nonprofit working with victims of domestic violence to provide shelter, counseling and legal advocacy to New York’s Suffolk and Nassau counties as well as New York City and the Tri-State area. The process began with Mrs. Wheeler, a longtime donor to Brighter Tomorrows, a nonprofit that faced challenges with state contracts that were typically slow to pay. Within a few weeks, staff at FJC worked with the Wheelers to open and fund a new DAF account, review Brighter Tomorrow’s financials, and prepare the legal documents for a bridge loan with terms customized according to the Wheelers’ wishes. Among other features, the loan carries no interest.
About Us

What is FJC?

Founded in 1995, FJC –A Foundation of Philanthropic Funds is a boutique public charity that offers a diverse menu of philanthropic services to a range of stakeholders. With over $300 million under management, FJC is primarily a platform for Donor Advised Funds (DAFs). In addition to DAF accounts, its over 1,000 accounts include fiscal sponsorships, collective giving accounts, and many other philanthropic vehicles that enable nonprofit organizations and their supporters to achieve their missions.

What’s unique about FJC?

Innovation is a core part of our DNA. We were born when a group of ambitious philanthropists sought to bring a pioneering level of business discipline and aggressive pursuit of results to the investing side of philanthropy. Today, we continue to innovate, helping donors apply the same level of intention to the investment strategy of their philanthropic dollars as they would to other assets. FJC offers donors unparalleled opportunities to customize their philanthropic approaches to donations, grantmaking and investing.
Senior Team

Sam Marks
Chief Executive Officer

Before FJC he was executive director of the New York City office of LISC, a community development financial institution. Previously, he was Vice President at the Deutsche Bank’s Community Development Finance Group, and director of housing development at the nonprofit WHEDCo. Earlier in his career he founded Breakthrough New York, a youth development program. He holds a B.A. from Brown University and a Master’s Degree in Public Policy from the Harvard Kennedy School.

Regina A. Rodriguez
Chief Financial & Investment Officer

Ms. Rodriguez most recently held the position of Director of Finance at the Long Island Children’s Museum and previously acted as Controller at the Solomon R. Guggenheim Foundation. Ms. Rodriguez came to the nonprofit sector following over a decade in various accounting firms, including eight years as an Audit Senior Manager at EisnerAmper. Ms. Rodriguez is a Certified Public Accountant with a Bachelor’s Degree in Business Arts from Adelphi University.

Meghan Hudson
Chief Operating Officer

Ms. Hudson joined FJC in 2000. Ms. Hudson developed deep expertise in the legal, operational, and financial intricacies of Donor Advised Funds in her previous roles as FJC’s Assistant Controller and Director of Financial Services before being appointed COO. Prior to joining FJC, Meghan managed the Babylon Citizens Council on the Arts (BACCA). Earlier in her career she was the Director of the Peggy Mach Gallery. Meghan holds a Bachelor’s Degree from Stony Brook University.
Thank You

For more information about our Alliance Program, or to receive a brochure for your clients, contact

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