



INSIDE FJC

**FJC ANNOUNCES
DEPARTURE OF CEO**

It is with deep gratitude for and celebration of his contributions that we announce the departure of Leonard Glickman as the Chief Executive Officer of FJC. We want to thank him for the decade of dedicated service which involved many significant accomplishments within FJC.

**MONIQUE BLOOMFIELD
JOINS FJC'S FINANCE
TEAM**

Monique earned a B.A. in Political Science and Business Administration from Stony Brook University. Monique's work as a business analyst began at the Office of Governor Andrew Cuomo, where she oversaw and analyzed various campaign finances and donations.

FJC's Board of Directors and Staff wish you a happy, healthy and prosperous 2017!

**CHARITABLE GIVING FORECAST 2017:
TRENDS AND CHARITIES TO WATCH**

Looking back at 2016, here is a list of trends and organizations that are likely to catch your eye during 2017!



The beginning of a new year provides a nice opportunity to not only set personal resolutions but to set philanthropic goals as well!

Trends to Watch

- While often named the most “selfish” generation, millennials make up roughly 33% of donations on cause-based crowdfund sites and are large contributors to the #GivingTuesday charitable movement. They are likely to outspend Baby Boomers by the end of 2017.
- In 2016, donor-advised funds continued to grow in popularity as a vehicle for charitable giving. The results of the recent presidential election encouraged more philanthropists to contribute to a donor-advised fund, as the president-elect's campaign tax plan proposed a cap on itemized deduction, including charitable giving.
- Within the last couple of years, many non-profits and charities have expanded their use of social media with the hope of interacting with potential donors and raising funds. Throughout 2016, platforms such as Facebook and Instagram have seen a high volume of brands and businesses using them as a marketing tool and thus many non-profits are getting lost in a sea of advertisements. In response to declining reach on social media, in 2017 many non-profits will likely increase communication with donors via email campaigns. If you want to keep up-to-date with your favorite charities be sure to subscribe to their e-mail lists!

Charities to Watch

- Since 2011, the crisis in Syria has left more than 13.5 million people in need of humanitarian aid. Charity Navigator has created a list of highly-rated charities that provide services, such as medical assistance and educational programs, to which individuals may consider donating. The list includes the *American Refugee Committee*, *International Rescue Committee*, *Islamic Relief USA* and many more! To see the full list, visit: www.charitynavigator.org/index.cfm?bay=content.view&cpid=1523.
- With a heightened sense of political and economic instability, many non-profit organizations and foundations will be focusing more on advocacy with the intent of changing social, political and policy outcomes. *Planned Parenthood*, *Sierra Club Foundation*, *American Civil Liberties Union Foundation* and the *Trevor Project* are amongst a number of highly rated organizations that focus on human and civil rights issues, climate change and freedom of the press.

Sources: *Philanthropic Trends: Implications for American Jewish Organizations*, Jan. 4, 2017, *The Year Ahead in Philanthropy: 2017 Trends to Watch*, Jan. 10, 2017.



CHARITY SPOTLIGHT

COLLABORATIVE CHANGEMAKERS

We are at a time of intense divisiveness in our country, with political vitriol at an all time high. Authentic collaboration—where multiple, even divisive, perspectives are welcomed—may seem unattainable. At Collaborative Changemakers, we believe that it is possible—and it doesn’t require converting everyone to a single point of view.

Our mission is to increase the capacity of individuals and organizations to effectively work across differences—to engage in authentic collaboration. Through skill-building workshops and training, we focus on developing leadership, enhancing emotional intelligence, improving communication, navigating diversity, fostering organizational learning, and managing/transforming conflict.

Our framework identifies and integrates five basic tenets to successful collaboration:

1. **Cultivate relationships** - recognizing that change happens at the “speed of trust”
2. **Engage unlikely bedfellows** - not just preaching to the “choir”
3. **Create a resonant vision** - framing issues in a way that speaks to diverse stakeholders
4. **Communicate across worldviews** - not just within one’s own worldview
5. **Commit to ongoing learning** - staying attuned to the larger social, political, cultural, and economic landscape gives us the opportunity to adapt and evolve for maximum relevance



We are often called in during moments of crisis within an organizational system, when community is fracturing and in need of repair. We also work within communal networks to enhance collaboration necessary to address critical social issues.

In the past, we have worked with the Jewish Community Relations Council of New York’s Center for Community Leadership to train alumni of their programs to increase the effectiveness of their collaboration skills. Recently, we began work with Visions, Inc. to create and support the Jews of Color and Allies Cohort, an organization working to strengthen the capacity of the U.S. Jewish community to address racial justice.



Collaborative Changemakers is a participant in FJC’s Fiscal Sponsorship Program. For more information about Collaborative Changemakers, please visit: <http://collaborativechangemakers.org/>