



## QUARTERLY NEWSLETTER

Volume 16, Issue 4

WWW.FJC.ORG

January, 2012

### INSIDE FJC

#### Liz Donohue joins FJC

Liz joined FJC on October 2011 as Staff Assistant.

Liz graduated from Fordham University in 2010 with a Bachelor of Science in Business Administration.

Liz broadened her nonprofit experience by taking continuing education courses at Brookdale Community College in Lincroft, NJ in 2011. Her courses included Introduction to Nonprofit Management; Fundraising and Marketing for Nonprofits; and, Grant Writing.

Prior to coming to FJC, Liz was Visitor Services and Operations Assistant at Poricy Park Conservancy, a nonprofit in Middletown, NJ.

***FJC's Board of Directors and Staff wish you a happy, healthy and prosperous 2012!***

### 2011 Reminders

In order to help us serve our donors better, here are a few things that you should review:

#### **Account Maintenance**

*Have you moved or changed jobs since the last time you advised FJC?* Please provide us with your updated mailing address, phone numbers, and e-mail.

#### **Grant Recommendations**

To expedite your grant recommendations, please remember:

\* The *minimum amount* for grant recommendations from donor advised funds is \$100.

\* To provide the address and phone number for grantees.

\* When submitting grant *recommendations via e-mail*, to include your *DonorWeb LogIn ID*, in the body of the e-mail to authenticate the request in place of your original signature.

\* Better yet, go online and **make use of FJC's secure DonorWeb.**

\* FJC *grants cannot be used to pay pledges, tuition, or the non-deductible portions of memberships and tickets to events.* When recommending gifts to a school, please be sure to indicate if the gift is for general support or a particular fund, such as an Annual Fund, Scholarship Fund, or Building Fund. When recommending gifts associated with an event, please indicate if you will be attending.

\* When asking us to notify third parties in conjunction with "in honor or memory of" gifts, please indicate if you would like FJC to send a *copy of our transmittal letter, which includes the gift amount, or a separate letter*, to the third party.

### U.S. Treasury Releases Report on Supporting Organizations and Donor Advised Funds

Along with making significant changes to the rules for supporting organizations ("SOs") and donor advised funds ("DAFs") in the Pension Protection Act of 2006 (the "PPA"), Congress directed Treasury to conduct a study on the organization and operation of SOs and DAFs. On December 5, 2011, Treasury released its long-awaited report to Congress. **The report suggests that the current treatment of SOs and DAFs is appropriate and did not recommend any changes.** <http://www.treasury.gov/resource-center/tax-policy/Documents/Supporting-Organizations-and-Donor-Advised-Funds-12-5-11.pdf>

### \$500 Referral Program Ends June 30, 2012!

FJC donor advised fund account holders who successfully refer a friend or family member who opens a new donor advised fund will receive \$500.

The \$500 can be credited to the donor's account, awarded as FJC charitable gift certificates that can be given for special occasions, or even credited to the new account.

New accounts must be opened with FJC's \$5,000 minimum for donor advised funds.

# The Jewish Daily **FORWARD** פֿאָרװערט

The best of independent and intelligent Jewish journalism The Forward stands, as it has for over a century, for original, **investigative reporting** of issues that matter to the Jewish community. We provide **incisive commentary and intelligent coverage of arts and culture**. The Forward uses multiple media platforms to provoke an ongoing discussion of the values and issues important to American Jews. Our digital-first strategy prioritizes online daily journalism, and collects the best of our stories each week in our printed newspapers.

- Our website, updated multiple times daily, features original reporting by our staff writers and editors and a network of contributing editors and freelance journalists, reaching over **250,000 unique visitors per month**.
- Our print and online cultural coverage provides a window into the experiences and concerns of our time through the lens of Jewish creativity **in literature, film, music, theater, dance and visual art**.
- Our **blogs add the dimension of personal observations** on specialized subject areas, including women's issues (Sisterhood), food (Jew and the Carrot), opinion (Forward Thinking) and culture (the Arty Semite).
- **Six days a week** the Forward emails a newsletter to more than 40,000 readers, highlighting the day's news as well as feature stories newly posted online.
- **Audio podcasts**, including the Forward Radio Hour in Yiddish, and videos are regularly added to the website.

The Forward's print newspapers serve **100,000 readers** across the United States each week. An **Israeli edition**, published as an insert into **Haaretz** in English, reaches many thousands more. Continuing a 115-year-old tradition, we publish a weekly newspaper in Yiddish with distinct content. **This prize-winning journalism draws a growing audience that values our independence and our commitment to reporting news and opinion you won't find anywhere else.**

To subscribe, donate or learn more please visit [www.forward.com](http://www.forward.com) or contact Sharon Portnoy at 212.453.9413 ([portnoy@forward.com](mailto:portnoy@forward.com).)

On November 29, 2011 *The New York Jewish Week* sponsored a Gala Dinner at Sotheby's, where it presented renowned journalists David Brooks and Ruth Gruber with the first *Jewish Week* Excellence in Journalism Awards. The event, attended by over 300 people, featured a private viewing of the Israeli Art collection, which was once a participant in **FJC's fiscal sponsorship program**, prior to its public exhibition.

The event raised funds to support *The Jewish Week* and its journalistic mission, as well as its educational, cultural and community-building programs. FJC-supported initiatives include: **Community Forums** with authors and newsmakers such as Christopher Hitchens, Jonathan Safran Foer, Allegra Goodman, Dani Shapiro and Roger Cohen. **Fresh Ink**, an online publication written by, and for, local high school students, which creates opportunities for young people interested in journalism to receive individual guidance and writing experience. **Student internships**. **The Conversation**, a unique project that brings together American Jews to talk about the future of Jewish life in this country and around the world. **Write On For Israel**, which trains a select group of high school students to become advocates for Israel through writing, broadcasting and public speakers.

Accepting her award, Ms. Gruber, 100, recalled the advice of famed photographer Edward Steichen to take pictures not with the eyes or hands but with the heart. She said all of her photojournalism and writing have been "from the heart."

Mr. Brooks, a *New York Times* columnist, spoke of his personal Jewish journey and of the role of newspapers in society. "*The Jewish Week* helps define Judaism in New York and gives the community a voice," he said, including "the unpleasant task of investigative journalism."