



QUARTERLY NEWSLETTER

Volume 12, Issue 4

WWW.FJC.ORG

January, 2008

INSIDE FJC

New Year/New Faces

New Board Member: Donna Levy recently joined FJC's Board of Directors. Ms. Levy is Executive Vice President, Chief Investment Officer and Principal of Sontag Advisory. She is a member of the Advisory Committee of National Financial Partners (NFP).

New Staff: Katie Riordan joined FJC as our Grants Administrator. Katie is from Golden, CO, graduated with distinction from the University of Colorado and majored in Journalism. Jennifer Sanchez joined FJC as a Staff Assistant. Jennifer is from New York and is majoring in Accounting at Baruch College.

FJC RECEIVES RECOGNITION

FJC earned its fifth consecutive 4-star rating from Charity Navigator, a premier charity evaluator, making FJC among the top 3% of evaluated charities.

FJC was also named in the Chronicle of Philanthropy's 2007 top 400 charities. The Philanthropy 400 had just 12 donor-advised funds. that made the list.

FJC 2008 NEW YEAR RESOLUTION

Help us meet our new year resolution to strive for continuous improvement in serving you! Here's how to help:

Account Maintenance

Have you moved or changed jobs during 2007? Please provide us with your updated mailing address, phone numbers, and e-mail.

Grant Recommendations

To expedite your grant recommendations, please remember:

* The *minimum amount* for grant recommendations from donor advised funds is *\$180*.

* To provide the address and phone number for grantees.

* When submitting grant *recommendations via e-mail*, to include your *DonorWeb LogIn information*, in the body of the e-mail to authenticate the request in place of your original signature. Better yet, go on line and make use of *FJC's secure DonorWeb*.

* *FJC grants cannot be used to pay pledges, tuition, or the non-deductible portions of memberships and tickets to events*. When recommending gifts to a school, please be sure to indicate if the gift is for general support or a particular fund, such as an Annual Fund, Scholarship Fund, or Building Fund. When recommending gifts associated with an event, please indicate if you will be attending.

* When asking us to notify third parties in conjunction with "in honor or memory of" gifts, please indicate if you would like FJC to send a *copy of our transmittal letter, which includes the gift amount, or a separate letter*, to the third party.

GREEN TIP

Because so many of our donors are environmentally conscious, we've decided to provide "green tips" from time to time. If you have a tip, send it to fjc@fjc.org.

CHANGE THE MARGINS, save paper, money and reduce greenhouse gasses!

Open a new Microsoft Word document. From the drop down **File menu**, **click** on Page Setup. From the **Margins tab**, **change** the Left, Right, Top and Bottom margins to 0.75" or 54 pt. At the bottom of that screen, **select** Default.

This one change will reduce paper consumption by about 4.75 percent. If it spread nationally, there would be 380,000 tons less paper consumed. This idea has been formalized by Tamara Krinsky. She has created a website (<http://www.changethemargins.com>) to promote the idea. [FROM: The Association of Oregon Recyclers]



FJC AWARDS HURRICANE FUNDS

In the Fall of 2005, similar to the funds established by FJC in response to 9/11 and the Southeast Asian Tsunami, FJC established the FJC Hurricane Katrina Relief Fund. The funds were not subject to any FJC fees. As described in “A New Corporate Path to Disaster Relief” (New York Times, 1/2/08), FJC adopted a longer term assistance model and recently awarded funds to Second Harvest Food Bank of Greater New Orleans .

Second Harvest Food Bank of Greater New Orleans and Acadiana (GNOA), provides emergency food assistance to individuals and families in need throughout the 23 parishes in southern Louisiana, stretching from the Mississippi state line to the Texas border. Operating since 1982, GNOA grew to work with over 350 community- and faith-based organizations. By 2004, the food bank was securing and delivering more than 15 million pounds of donated food product annually, significantly contributing to the decline of hunger in the region.

On August 29, 2005, Hurricane Katrina swept through southern Louisiana, followed by Hurricane Rita less than one month later. Over one million people were displaced from their homes, and hundreds of thousands more found themselves in need of emergency assistance, often for the first time.

Hunger remains a serious issue in southern Louisiana. The unmet food needs have increased for every demographic group, poverty rates remain some of the highest in the country and rural areas have become even more difficult to reach. At the same time, national attention is waning and disaster funds are diminishing. And particularly dramatic has been the struggle of seniors. It is estimated that 74% of the storm-related deaths in New Orleans were senior citizens. Furthermore, seniors were already uniquely vulnerable to hunger; limited public transportation networks, financial constraints and a lack of available food retail outlets made guaranteed access to food uncertain at best. These barriers have only worsened following the storms, as seniors divert resources to rebuilding their homes, and as grocery and other food retail stores increasingly go out-of-business.

To respond to this growing need, the Second Harvest Food Bank of Greater New Orleans and Acadiana is in the final stages of developing its newest program, the **Senior Brown Bag Program**. The goal of this program is to provide nutritional support to seniors in the 23-parish service area who are at risk of hunger. Specifically, the program will supplement existing meal services that are already helping seniors, namely the weekly Meals on Wheels program that operates Monday through Friday, in cooperation with localized senior centers.

Every Friday, the food bank will deliver a free box of easy-to-prepare, nutritionally appropriate food to low-income seniors for weekend use, when the senior centers are otherwise closed. Each box will contain roughly 12 low-sodium and low-sugar food items, including fresh produce when available. The program will first be implemented in Orleans Parish, with room for expansion as support for the program grows. And a newsletter will also be included, offering information about nutrition, activities and services for the elderly.

For more information on how to get involved in the fight against hunger in southern Louisiana, please visit www.no-hunger.org or call (504) 734-1322.

FJC note: In November 2007, Second Harvest wrote to FJC, **“Your consideration in helping us acquire food for the Brown Bag Program is greatly appreciated, particularly since the food must be purchased in order to meet the dietary needs of our seniors. It is our hope that hunger among the elderly will be a thing of the past, and your support will go a long way in turning that hope into a reality.”**

We thank all the donors to FJC’s Hurricane Katrina Fund and hope you share our satisfaction that the funds will meet a critical need.